

Date: Niederurnen, April 12th 2018/ wiy

Subject: **ENTRY CONDITIONS**

Swisspearl #26 hashtag challenge

1. The Sweepstake is in no way associated with Facebook or Instagram nor is it sponsored, supported or organized in any fashion by Facebook or Instagram. Neither Facebook nor Instagram is the recipient of the information provided by participants; the recipient is Swisspearl - Swiss Premium Façades (@SwisspearlOfficial) Facebook and Instagram page (hereinafter: the "Organizer"). The information provided will be used exclusively for the purpose of the Sweepstake. Participation in the Sweepstake is possible only under the conditions listed here. By taking part in the Sweepstake, the participant expressly accepts these conditions. The Organizer reserves the right to discontinue or terminate the Sweepstake at any time without prior notice and without providing a reason.

2. The Sweepstake begins on April 9th, 2018 and concludes on November 16th, 2018 at 24:00 CET ("period of implementation").

3. There is a coupon in the value of 2000 CHF for our standard Design product range available as a prize for the winner. The winner can choose what kind of Design articles to redeem for the value of 2000 CHF.

4. Participation in the Sweepstake involves posting a picture with our Swisspearl Architecture Magazine, the hashtag "#SwisspearlMag26" and the link to our Facebook or Instagram page (@SwisspearlOfficial) on Instagram or Facebook. In November/December 2018 we will pick our favorite photo and the winner will get a coupon in the value of 2000 CHF for our design standard product range.

5. Pictures or comments that violate Facebook guidelines, Swiss law or "Netiquette" will be removed upon discovery and without announcement. The participant is thereby excluded from the Sweepstake.

6. Persons eligible to participate must reside in North America, Europe, the Near & Middle East or Asia Pacific and must be at least 18 years of age. Employees, representatives, legal successors and agents of Swisspearl Group AG are not eligible to participate.

7. The prize draw for the Sweepstake will take place upon expiry of the period of implementation and under the exclusion of the public; the draw shall take place according to the principles of "best photo wins". Participation in the Sweepstake requires a "picture post" on Instagram or Facebook with our Swisspearl Architecture Magazine, the hashtag "#SwisspearlMag26" and the link to our company profile @SwisspearlOfficial.

8. The individual who posted the image with the required hashtag will be contacted using the Instagram or Facebook messenger function and will be asked to provide their actual contact data. The winner must provide this contact information via a "private message" to the Swisspearl - Swiss Premium Façades (@SwisspearlOfficial) Facebook or Instagram page within 5 business days (commencing with the day of notification of winning). If the winner fails to confirm acceptance of the prize within this period, the winner shall lose their right to claim to the prize, without replacement. The same process will then be used to determine a replacement winner. There is no obligation to confirm acceptance of the prize. Cash substitutes for the prize are not possible.

CH-8867 Niederurnen
+41 55 617 11 11

info@swisspearl.com
www.swisspearl.com

Member of the
Swisspearl Group

Info



9. If personal information about the participant is collected in the context of this Sweepstake, this information will be collected, processed and used by the Organizer exclusively for the purpose of the Sweepstake and will be deleted immediately following the Sweepstake conclusion. The participant expressly agrees to this arrangement. The participant may revoke this consent at any time by mail, fax or email. The participant is solely responsible for the correctness and completeness of the information he/she submits.

CH-8867 Niederurnen
+41 55 617 11 11

info@swisspearl.com
www.swisspearl.com

Member of the
Swisspearl Group